

TECHNOLOGY'S DEGREE IN GRAPHIC DESIGN (E-learning)
DISCIPLINE
MODULE I - FUNDAMENTALS OF DESIGN
Portuguese: Language and Communication
Entrepreneurial Experience
Plastic Composition
Digital Marketing
History of Design
MODULE II - DESIGN AND CREATIVITY
Contemporary Global Issues
Project of Visual Identity
Digital Graphic Editing Tools
Graphic Production
Fundamentals of Visual Language
MODULE III - DESIGN AND INFORMATION
Integrative Project I
Packaging Design
Editorial Design
Surface Design
Signaling and PDY Design
MODULE IV - DIGITAL DESIGN
Audiovisual Production
Optional Discipline
Motion Design
Digital Design
Integrative Project II

OPTIONAL DISCIPLINES
Afro-Brazilian and Indigenous Culture: Intercultural History and Education
Deaf Culture and Brazilian Sign Language
Strategic Design and Design Thinking
Ethics and Social Responsibility
Fundamentals of Anthropology
English for Specific Purposes: Reading
Leadership and Challenges for People Management